

## Invitation to Co-create a Global Synergy Strategy in Monterrey

October 23<sup>rd</sup> & 24<sup>th</sup>, 2015

Monterrey, NL, August 25<sup>th</sup>, 2015

Dear "Name of speaker",

In a quest for higher levels of global cohesion and cooperation, ***The Worldwide Meeting on Human Values*** invites you to participate in a Social Synergy Initiative aiming to holistically connect the thousands of organizations and innovations around the world for the co-creation of sustainable and thriving societies.

This initiative is part of an ongoing action-research process to build a prototype to foster Social Synergy worldwide. It will be facilitated by Barbara Marx Hubbard, Founder of the *Foundation for Conscious Evolution* and Ervin Laszlo, President of the *Club of Budapest*. In this experience 12 recognized world leaders have been invited to represent a sector of society. They will have an opportunity to interact and synergize, by sharing their insights of emerging paradigms and game changing initiatives to co-create a more compassionate world.

The experience has three core elements:

1. Engagement by each speaker around three key questions that will set the stage for this Social Synergy prototype.
2. A co-creative dialogue session with all speakers to foster cooperation and synergy strategies on October 23<sup>th</sup>, in Monterrey from 12-4 pm.
3. Speakers will present their agreements and conclusions on October 24<sup>th</sup> at the Worldwide Meeting on Human Values.

We believe your contribution is essential and we are honored with your participation and your commitment towards this endeavor.

Best regards,

Cristina González  
EMV

## Big Picture Context

In a world where increasing levels of interconnectivity and complexity are bringing both greater challenges and opportunities, the need to explore and practice higher levels of social synergy and cooperation, has become vital for the survival of humanity.

With the aim of working within a whole system approach, we will use the Wheel of Co-creation developed by Barbara Marx Hubbard. Last year we used her methodology with prominent leaders of the city of Monterrey. Now we are taking the next step to continue to foster collaborative synergy at a global scale. The essence of the process is to cultivate synergy among projects already working in the world, as well as among new initiatives within the emerging paradigms in our society. *(See Appendix for more information about the Wheel of Co-creation.)*

This process has been co-developed with the support of The Hague Center for Global Governance, Innovation and Emergence, from the Netherlands and the Foundation for Conscious Evolution.

## Overall Process Intent

In order to take a step forward at the event, Justin Rosenstein (co-founder of Asana, early Google and Facebook leader, and the Technology representative for this conference) has proposed [the idea of “One Project,”](#) that all organizations across sectors can come together as part of one meta-initiative, working together toward a common mission: to Help Humanity Thrive. The One Project is conceptual, rather than an actual organization; but it provides a framework in which to demonstrate solidarity and foster collaboration. Justin will explain that framework at the conference; we invite each of you, if it resonates, to explain your work in the context of that Project, as one department or piece of the puzzle in Helping Humanity Thrive.

## Timeline and process for the next 3 months

Your contribution by answering these questions will enable the Social Synergy exercise at the Worldwide Meeting on Values. We deeply appreciate your time and wisdom by supporting this initiative.

**1) Please answer the Social Synergy questionnaire** enclosed in this document by September 11<sup>th</sup>.

*\* If desired, we could also schedule a call to go through the questions and we will use the notes as part of the summary document.*

**2) Once we receive your answers, the hosting team will send the summary document** that will integrate all the initiatives and innovations from the other speakers by September 15<sup>th</sup>.

**3) After receiving the summary document, please name what resources and ideas you have to support the initiatives** of the other speakers **and what type of support would you need from them.** Kindly return this information to the host team by October 5<sup>th</sup>.

**4) The hosting team will integrate these contributions in a Final Synergy Summary** and send it back by October 10<sup>th</sup>.

This will provide you an opportunity to review and reflect on your theme for the co-creative dialogue session on the 23<sup>rd</sup> of October as well as your presentation on stage on October 24<sup>th</sup>.

## Event Itself

**October 23<sup>rd</sup>** - Speakers will have a lunch from 12 noon to 4pm in which there will be an opportunity to engage in a bonding dialogue to explore possibilities for cooperation and synergy strategies. The outcomes of this conversation on the theme of social synergy among separate initiatives will assist speakers to integrate the 7 minutes presentation they will give next day.

**October 24<sup>th</sup>** – During the allotted time in the Global Synergy experience at the conference, speakers will interact on stage by presenting their perspectives on emerging paradigms, and on their own initiatives, while assisting other speakers by matching their needs with each other's resources.

## Social Synergy Questionnaire:

1. From an evolutionary perspective, what would be the ideal state of the sector you are representing?
2. What are the emerging paradigms that could trigger the manifestation of the ideal state in your sector? Are you involved in any initiative or outstanding Innovation that is fostering them? Please describe.

***\* We would appreciate your answers by September 11<sup>th</sup>.***

Summary will be integrated and sent back by September 15<sup>th</sup> to respond the following questions:

3. What type of support would you need from the representatives of other sectors in this exercise, to bring about the ideal state you described in question 1, or to support the initiatives or innovations in question 2?
4. What can you do to assist the initiatives or Innovations in the other Sectors?

***\* We would appreciate your answers by October 5<sup>th</sup>***

You will receive the responses of all participants by October 10<sup>th</sup>, so you can have time to reflect and offer synergistic and authentic responses on the co-creative dialogue session on the 23<sup>rd</sup> of October as well as your presentation on stage on October 24<sup>th</sup>.

## Participants by Sector:

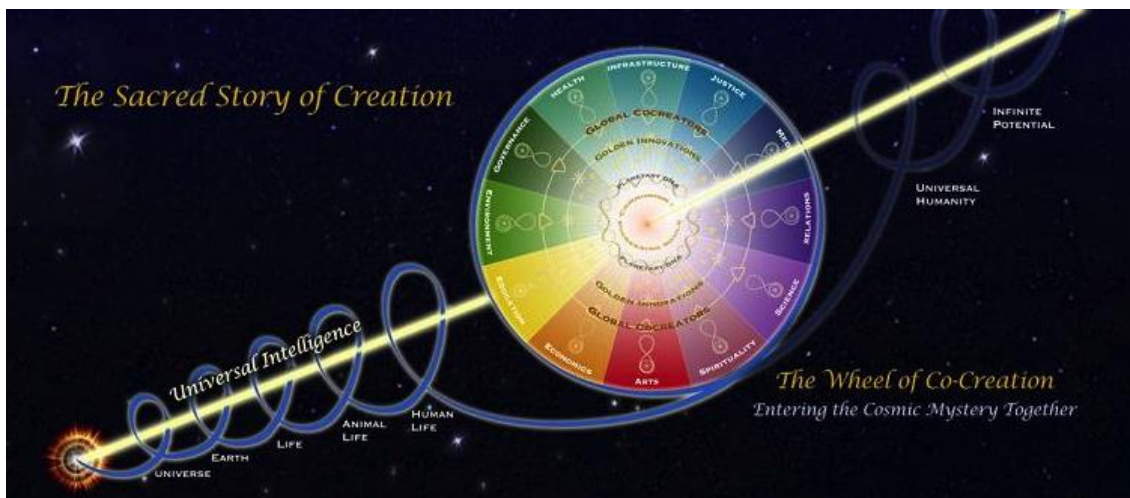
<b>1) Education</b>	<b>Dr. Claudio Naranjo</b> 40 years of investigation for education in 3 continents.	Chile
<b>2) Health</b>	<b>Bruce Lipton</b> Scientist and author	United States
<b>3) Planetary Infrastructure</b>	<b>Dr. Ervin László</b> Philosopher of science, systems theorist, founder of the Club of Budapest	Hungary
<b>4) Science &amp; Technology</b>	<b>Justin Rosenstein</b> Co-founder of Asana and OneProject.org; co-inventor of Facebook's Like button, Facebook Pages, Gmail Chat, and Google Drive	USA
<b>5) Justice</b>	<b>Dr. Alberto Binder</b> Lawyer, Jurist and Professor	Argentina
<b>6) Spirituality</b>	<b>Marc Gafni</b> Center for Integral Wisdom	USA
<b>7) Human Relations</b>	<b>Rama Vernon</b> Peace Dialogue Expert and one of the founders of Yoga Journal	USA
<b>8) Media</b>	<b>Sandra de Castro Buffington</b> Hollywood Health & Society	USA
<b>9) Arts</b>	<b>To be confirmed</b>	
<b>10) Environmental</b>	<b>Bharat Mitra and Bhavani Lev</b> Creators of the Uplift Movement	India
<b>11) Economy</b>	<b>Ted Hoaquan Chu</b> IFC's chief economist (World Bank)	China
<b>12) Governance</b>	<b>Mary Robinson</b> Former President of Ireland	Ireland

## Appendix

The Wheel of Co-creation represents our turn on the 13.8 billion year spiral of evolution. Each turn on the spiral represents a jump in synergy, consciousness and freedom.

We learn from the billions of years of evolution that nature takes jumps by connecting separate parts to make a more complex whole system, as from single cell, to multicellular, to animal, to human, to society.

Now we are attempting to learn from nature's capacity to form whole systems to make of our global culture a whole system.



The Wheel of Co-Creation represents a model of a whole system. It is a new model for social synergy.

The Hub of the Wheel is symbolically a field of love, of coordination and discovery of the Impulse of Evolution coming through our hearts. It is the vital center that offers to each participant a sense of connectedness, compassionate and participation in a whole system formation.

Every sector of the Wheel is a vital function of any community from small to large. Within each sector there is a place for "golden innovations," projects already changing the system toward compassion, cooperation, sustainability and creativity.

There is also a place for evolutionary leaders in every sector of the Wheel, as well for participants at every level from local to global scale.

In the Monterrey Wheel, each of the speakers represents a vital function in the whole global system toward a compassionate culture.

In response to the questions in this exercise, participating leaders are invited to seek common goals and match needs with resources with each other in the light of the growing potentials of the whole emerging social system.

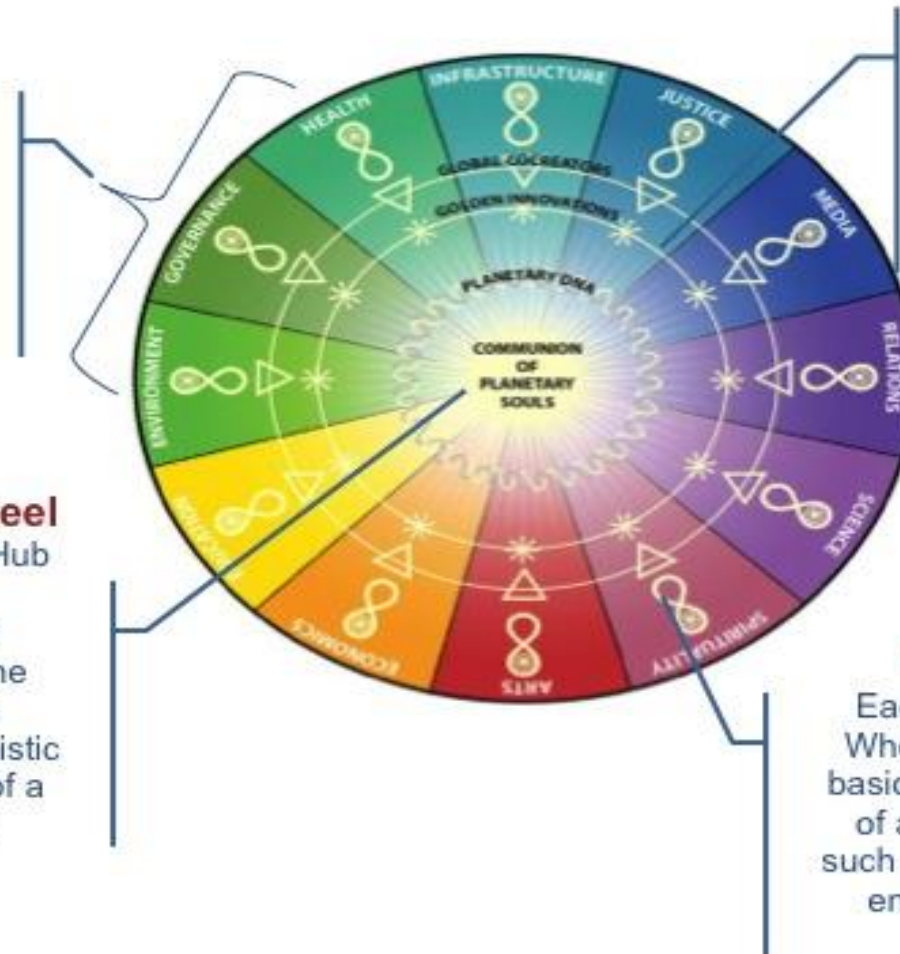
We will seek to develop together a synergistic process of co-creating that can serve both individual leaders to be more effective and also our global system to become a whole greater than the sum of our separate parts.

Modelling this new whole system, at whatever scale is possible represents a step in self, social and scientific/technological evolution.



**The Wheel of Co-creation...**  
is scanning,  
mapping, connecting  
and communicating  
what is working,  
what is evolving

**Hub of the Wheel**  
Symbolically, the Hub  
of the Wheel  
represents the  
embodiment of the  
consciousness,  
values, and synergistic  
co-creative spirit of a  
global citizen



**Golden Innovations**

The golden innovations within each sector are projects now working successfully or ideas that, if further developed and applied, could transform the sector in which they function and have major social impact. They foster intrinsic values by embodying greater cooperation, integrity, sustainability, inclusivity, gender balance, and win-win solutions that foster respect for others and self.

**Sectors**

Each sector of the Wheel represents a basic organic function of any community, such as health, media, environment, etc